

Result of twelve week public consultation undertaken for the Budget Strategy 2011/12 Onwards, as presented to Cabinet on 22 December 2010.

The consultation sought to identify which discretionary (non-statutory) services mattered most to local people. Democratic representation, described as Town Hall and civic events, was ranked the least important discretionary area by consultees, gaining 1% of the vote.

Service Area	Description	% of vote
Open Spaces	Parks and open spaces	20
Community Services	Community Safety, Community Development and CCTV	19
Transport Services	Support for socially desirable buses and bus shelter maintenance	16
Recreation and Sport	Leisure centre, youth and sport provision	13
Environmental Protection	Public conveniences and health promotion	12
Visitor Economy	Tourism and visitor information centre	10
Grants	Grant aid	9
Democratic Representation	Town Hall and civic events	1