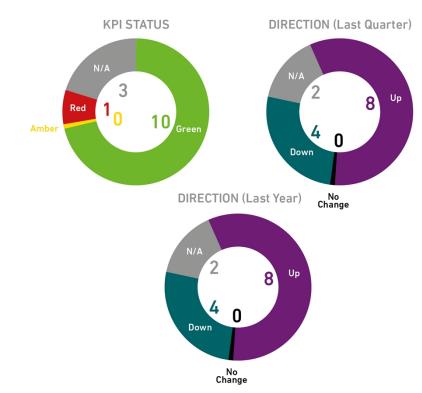
Performance Summary

This is the quarter 1 performance update on Maidstone Borough Council's Strategic Plan 2015-20. It sets out how we are performing against Key Performance Indicators that directly contribute to the achievement of our priorities. Performance indicators are judged in two ways; firstly, whether an indicator has achieved the target set, known as PI status. Secondly, we assess whether performance has improved, been sustained or declined, compared to the same period in the previous year, known as direction.

Key to performance ratings

RAG Rating		Dire	ection
	Target not achieved		Performance has improved
\bigtriangleup	Target slightly missed (within 10%)	-	Performance has been sustained
0	Target met		Performance has declined
	Data Only	N/A	No previous data to compare



RAG Rating	Green	Amber	Red	N/A	Total
KPIs	10	0	1	3	14
Direction	Up	No Change	Down	N/A	Total
Last Year	8	0	4	2	14
Last Quarter	8	0	4	2	14



Priority 1: Keeping Maidstone Borough an attractive place for all

Providing a clean and safe environment

Performance Indicator	Value	Target	Status	Last Year	Last Quarter
Percentage of reports of littering attended to	100%			N/A	N/A
Percentage of fly tips resulting in enforcement action	61.1%	50%	0		₽
Percentage of fly-tips cleared or assessed within 2 working days	96.88%	89%	0		1
Percentage of fly-tips cleared or assessed within 4 working days	99.22%	94%	0	N/A	N/A
Percentage of household waste sent for reuse, recycling and composting (NI 192)	54.96%	52.5%	0	1	1

Priority 1: Keeping Maidstone Borough an attractive place for all, & Priority 2: Securing a successful economy for Maidstone Borough

Regenerating the Town Centre

Performance Indicator	Value	Target	Status	Last Year	Last Quarter
Footfall on High Street	2,973,349	2,400,000	0		

Priority 2: Securing a successful economy for Maidstone Borough

A home for everyone

Performance Indicator	Value	Target	Status	Last Year	Last Quarter
Processing of planning applications: Major applications (NI 157a)	97.22%	88%	0	•	
Processing of planning applications: Minor applications (NI 157b)	98.23%	80%	0		
Processing of planning applications: Other applications (NI 157c)	97.42%	90%	0		
Number of affordable homes delivered (gross)	78	45	0		
Number of households housed through housing register	173	156	0		
Number of households prevented from becoming homeless through the intervention of housing advice	24	150	•	•	₽
Number of households living in temporary accommodation last night of the month	110		2	•	₽
Number of households living in nightly paid temporary accommodation on the last night of the month	54				₽