

Appendix 1 – Location review for Standalone facilities

Scoring: Higher score is positive

Location	Footfall	Impact	Visual appearance	Security	Other implications	Rating
Medway Street	2 Low footfall Edge of retail Well used car park	4 No immediate impact on neighbouring businesses	4 Beside car park so could be incorporated into environment sympathetically	3 Risk of security impact as slightly remote from Town Centre Could draw anti-social behaviour to car park	4 Slope may result in additional groundworks	17 / 25
Jubilee Square	5 Centre of town Very high footfall Retail crossroads	0 Directly outside businesses Any anti-social behaviour would negatively impact visitor perception Likely to be significant objection from local businesses	0 Although sympathetic cladding could be used would be negative visual impact on Square Negatively impact on appearance of Square – primary location in Town Centre	4 High profile location with greater visibility and presence from security agencies	1 Reputation as in high profile location Approval unlikely to be granted by KCC or MBC	10 / 25
Lower High Street	2 Medium to low footfall Edge of retail	3 Directly outside businesses	3 Could be sympathetically blended with	3 Risk of security impact as slightly remote	4 Tight for space Could impact sightlines	15 / 25

	Route from Maidstone West Station	Possibility of obscuring properties	built environment	from Town Centre		
Gabriel's Hill	2 Medium to low footfall Edge of retail Near access to The Mall	2 Directly outside businesses Possibility of obscuring properties	3 Could be sympathetically blended with built environment	3 Risk of security impact as slightly remote from Town Centre	2 Tight for space Could impact sightlines Future development in area likely	12 / 25
Sessions Square	4 High footfall from Maidstone East Station Outside Kent County Council offices	2 Directly outside Kent County Council Key location in Town Centre	1 Although sympathetic cladding could be used it is unlikely KCC would agree to it being located outside offices	4 High profile location with greater visibility and presence from security agencies	1 Reputation as in high profile location Approval unlikely to be granted by KCC or MBC	12 / 25
Brenchley Gardens	3 Medium footfall from Maidstone East and visitors to park	4 Available space on edge of Park with little impact on neighbours or park users	4 Can be sympathetically blended with surrounding environment. Improvement to existing facility	1 Anti-social behaviour and vandalism prevalent at existing facility	2 Existing facility closed due to repeated vandalism. Risk to staff	14 / 25