

Sponsoring our events

We hold a wide range of **popular festivals** and **events** which you can sponsor, enabling your business to **develop community links, access your targeted audience** and **maximise your brand**.

These events include:

- Maidstone Mela - annual multi-cultural event.
- Uprockin - skateboarding and BMX competition.
- Hazlitt Theatre productions.
- Summer Shakespeare.
- Maidstone Museum events – school holiday events, collection exhibitions.
- Mote Park events – corporate volunteering, family kite days, teddy bears picnic...

Headline sponsorship packages and partner sponsorship packages are available and will be tailored specifically for your requirements.

Unique opportunities offering valuable exposure within Kent's county town.

Exclusive headline sponsorship

Our exclusive headline sponsorship package for an event provides you maximum exposure and a lasting impression. It is the highest level of sponsorship we offer and involves a close association of your company at every stage of the event (before, during and after)

Packages include:

- Your logo on all event promotional literature
- Inclusion in all press releases and social media messages
- Advert and web link to our website event page
- Park & Ride bus advert
- Prime location exhibition space
- Acknowledgment in the councils newsletter
- Messages on the town's electronic information boards
- Opportunity to be at the heart of the event
- Signage and/or banners – clearly identifying you as the main sponsor
- Acknowledgments at the event
- Photographs of the event
- Complementary refreshments
- Advice on how to maximise your opportunities

Partner sponsorship

If you wish to be a partner sponsor, options include exhibiting availability, banners and or signage.

Prices vary depending on your package.

We can design your sponsorship artwork for a small additional cost.

Please ask for further details.

For more information, please contact the Sales team:

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w www.maidstone.gov.uk

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