## AGENDA

COMMUNITIES, HOUSING AND ENVIRONMENT COMMITTEE MEETING

Date: Tuesday 21 March 2017
Time: 7.15 pm
Venue: Town Hall, High Street, Maidstone

Membership:

Councillors Barned, M Burton, Joy, D Mortimer (Vice-Chairman), Perry, Mrs Ring (Chairman), Mrs Robertson, Webb and Webster

1. Apologies for Absence
2. Notification of Substitute Members
3. Urgent Items
4. Notification of Visiting Members
5. Disclosures by Members and Officers

Continued Over/:

## Issued on Monday 13 March 2017

The reports included in Part I of this agenda can be made available in alternative formats. For further information about this service, or to arrange for special facilities to be provided at the meeting, please contact Caroline Matthews on 01622 602743. To find out more about the work of the Committee, please visit www.maidstone.gov.uk
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[^0]6. Disclosures of Lobbying
7. To consider whether any items should be taken in private because of the possible disclosure of exempt information.
8. Minutes of the Meeting Held on 14 February 2017
9. Minutes of the Co-Located Meeting Held on 22 February 2017
10. Presentation of Petitions (if any)
11. Questions and answer session for members of the public (if any)
12. Committee Work Programme 8
13. Report of the Head of Regeneration and Economic Development

- Phase 3 Public Realm


## PUBLIC SPEAKING

In order to book a slot to speak at this meeting of the Communities, Housing and Environment Committee, please contact Caroline Matthews on 01622602743 or by email on carolinematthews@maidstone.gov.uk by 5 pm one clear working day before the meeting. If asking a question, you will need to provide the full text in writing. If making a statement, you will need to tell us which agenda item you wish to speak on. Please note that slots will be allocated on a first come, first served basis.

## Agenda Item 8

## MAIDSTONE BOROUGH COUNCIL

## Communities, Housing and Environment Committee

## MINUTES OF THE MEETING HELD ON TUESDAY 14 FEBRUARY 2017

Present: Councillor Mrs Ring (Chairman), and Councillors Barned, Mrs Blackmore, M Burton, Joy, D Mortimer, Mrs Ring, Mrs Robertson, Webb and Webster

## Also Present: Councillors Mrs Gooch

## 31. APOLOGIES FOR ABSENCE

It was noted that apologies for absence had been received from Councillor Perry.
32. NOTIFICATION OF SUBSTITUTE MEMBERS

It was noted that Councillor Blackmore was substituting for Councillor Perry.
33. URGENT ITEMS

There were no urgent items.
34. NOTIFICATION OF VISITING MEMBERS

Councillor Gooch was in attendance as a Visiting Member to observe.
35. DISCLOSURES BY MEMBERS AND OFFICERS

There were no disclosures by Members or Officers.
36. DISCLOSURES OF LOBBYING

Councillors M Burton, Joy, D Mortimer, Ring and Robertson disclosed that they had been lobbied with regard to item 15: Provision of a Public Realm CCTV Service.
37. TO CONSIDER WHETHER ANY ITEMS SHOULD BE TAKEN IN PRIVATE BECAUSE OF THE POSSIBLE DISCLOSURE OF EXEMPT INFORMATION.

RESOLVED: That all items on the agenda be taken in public as proposed.
38. MINUTES OF THE MEETING HELD ON 17 JANUARY 2017

RESOLVED: That the minutes of the meeting held on 17 January 2017 be approved as a correct record and signed.
39. PRESENTATION OF PETITIONS (IF ANY)

There were no petitions.
40. QUESTIONS AND ANSWER SESSION FOR MEMBERS OF THE PUBLIC (IF ANY)

There were no questions from members of the public.

## 41. COMMITTEE WORK PROGRAMME

A Member requested that an item on littering from moving vehicles was added to the work programme for a date to be confirmed.

RESOLVED: That the Committee Work Programme be noted.
42. REPORT OF THE HEAD OF POLICY AND COMMUNICATIONS - STRATEGIC PLAN PERFORMANCE UPDATE QUARTER 3 2016/17

The Policy and Information Manager presented the report detailing the progress of key strategies, plans and performance indicators in support of the Strategic Plan 2015-2020.

The Policy and Information manager highlighted the following:

- Although the percentage of household waste sent for reuse, recycling or composting had missed target, the direction of travel showed an upward trend.
- The percentage of relevant land and highways that was assessed as having deposits of litter that fell below an acceptable level had reached target, but the direction of travel showed a downward trend.

In response to a question the Committee was advised that detritus consisted of fine particles, as opposed to litter which was constituted of larger items.

RESOLVED: That:

1. The summary of performance for Quarter 3 of $2016 / 17$ for Key Performance Indicators and corporate strategies and plans be noted.
2. That the areas where complete data was not currently available be noted.
3. That the performance of Key Performance Indicators from Quarter 2 of 2016/17 for which data was not available at the 15 November 2016 meeting of the committee be noted.
4. That no actions or amendments to the Quarter 3 report be identified.

For-9 Against-0 Abstain - 0
43. REPORT OF THE DIRECTOR OF FINANCE AND BUSINESS IMPROVEMENT THIRD QUARTER BUDGET MONITORING 2016/17

The Director of Finance and Business Improvement introduced the report which provided an overview of the revenue budget and outturn for the third quarter of 2016/17, and highlighted financial matters which might have a material impact on the medium term financial strategy or the balance sheet.

The Director informed the Committee that progress had been made with regard to the temporary accommodation overspend which had decreased from quarter 2. Key factors in this progress were identified as the implementation of the Temporary Accommodation Strategy and a reduction in homelessness applications.

In response to a question the Director clarified that, although there was a projected overspend within the Commercial Waste Service, overall the service was performing well.

RESOLVED: That the revenue positions at the end of the third quarter, and the actions being taken or proposed to improve the position where significant variances have been identified, be noted.

For-9 Against-0 Abstain - 0

## 44. REPORT OF THE HEAD OF HOUSING AND COMMUNITY SERVICES - PITCH FEE INCREASES IN RESPECT OF THE COUNCIL'S GYPSY AND TRAVELLER SITES

The Director of Finance and Business Improvement introduced the report which proposed an increase of $2.5 \%$ in the pitch fees for Council-owned Gypsy and Traveller sites. It was explained that the increase would cover costs.

RESOLVED: That the proposed percentage pitch fee increase of $2.5 \%$ for Council-owned Gypsy and Traveller sites be agreed for commencement from 3 April 2017.

For - $9 \quad$ Against- $0 \quad$ Abstain - 0
45. REPORT OF THE HEAD OF HOUSING AND COMMUNITY SERVICES REVIEW OF CCTV PROVISION

The Community Partnerships and Resilience Manager presented the results of a review of the existing static CCTV cameras and recommended the decommissioning of those that were not deemed compliant with the regulatory Code of Practice.

During discussion Members raised the following points:

- CCTV was beneficial to the Police for providing evidence of crime and to protect the welfare of on-duty Police Officers.
- Volunteers could be sought in order to save money on the cost of monitoring the live footage.
- The review had used data recorded over the summer months, and it was queried whether there would have been a larger number of incidences captured over the winter months when nights were longer.
- There was no longer a need for a large number of static CCTV cameras as many shops now had external CCTV provision, and people could use mobile phones to record incidences.
- CCTV cameras were not acting as a deterrent and should be removed.
- Most of the cameras were placed in the town centre, but other urban areas within the Borough experienced the highest crime rates.

In response to Member's queries the Community Partnerships and Resilience Manager advised that:

- Static CCTV cameras had been installed in areas that were originally high crime areas. As crime rates had changed a number of cameras had been decommissioned. Regular review was recommended to ensure that cameras were stationed at the most useful sites.
- The majority of CCTV cameras were in the town centre as this was the busiest area of the Borough. Many agencies including the MaidSafe network used the cameras to foster a safe night-time economy.
- The Medway Control Room moved to electronic recording of incidences in June 2016, and it was this data that was used for the review. The town centre was also at its busiest during the lighter summer months.

Members requested an additional review of the effectiveness of mobile CCTV cameras to return to Committee within 6 months.

RESOLVED: That:

1. The decommissioning of CCTV static cameras to 30 to ensure compliance with the regulatory Code of Practice be endorsed.

For-8 Against-1 Abstain-0
2. Authority be delegated to the Head of Housing \& Community Services to carry out consultation as outlined in Paragraph 4.1 of the report with Maidsafe users and to provide a further report to the Committee within 6 months recommending the hours of live monitoring.

For-9 Against- $0 \quad$ Abstain - 0
3. The Head of Housing \& Community Services be directed to explore alternative technologies to improve data transfer and reduce revenue costs and provide a report to the Committee within 6 months.

For-9 Against- $0 \quad$ Abstain - 0
4. A comprehensive evaluation of the effectiveness of mobile CCTV cameras be reported to the Committee within 6 months.

For - $8 \quad$ Against - $1 \quad$ Abstain - 0
Councillor Blackmore wished her dissent to be noted as she felt that the objective of the evaluation was unclear.
46. DURATION OF MEETING
8.00 p.m. to 9.15 p.m.

## Agenda Item 9

## MAIDSTONE BOROUGH COUNCIL

## COMMUNITIES, HOUSING AND THE ENVIRONMENT COMMITTEE

MINUTES OF THE CO-LOCATED MEETING HELD ON WEDNESDAY

## 22 FEBRUARY 2017

Present: $\quad$| Councillor Mrs Ring (Chairman), and |
| :--- |
| Councillors Barned, M Burton, Joy, D Mortimer, Perry, |
| Mrs Robertson, Webb and Webster |

47. APOLOGIES FOR ABSENCE

There were no apologies for absence.
48. NOTIFICATION OF SUBSTITUTE MEMBERS

There were no Substitute Members.
49. URGENT ITEMS

There were no urgent items.
50. NOTIFICATION OF VISITING MEMBERS

There were no Visiting Members.
51. DISCLOSURES BY MEMBERS AND OFFICERS

There were no disclosures from Members and Officers.
52. DISCLOSURES OF LOBBYING

There were no disclosures of lobbying.
53. EXEMPT ITEMS

RESOLVED: That all items on the agenda be taken in public as proposed.
54. PRESENTATION OF PETITIONS

There were no petitions.
55. QUESTIONS AND ANSWER SESSION FOR MEMBERS OF THE PUBLIC

There were no questions from members of the public.

## 56. REPORT OF THE HEAD OF HOUSING AND COMMUNITY SERVICES SINGLE EMPLOYING AUTHORITY FOR MID KENT ENVIRONMENTAL HEALTH SERVICE

The Mid Kent Environmental Health Manager presented a report on the Single Employing Authority for Mid Kent Environmental Health Service.

The Committee noted that the report proposed the introduction of a single employing authority for staff within the Mid Kent Environmental Health (MKEH) service from 1 June 2017 and recommended that Tunbridge Wells Borough Council became the single employing authority.

The Officer advised that by adopting Tunbridge Wells as the single employing authority for Mid Kent Environmental Health, it provided an opportunity to spread the HR and financial risk amongst all three authorities for the range of shared services.

In response to a question by a Member the Officer advised that the savings in staffing costs had been a result of efficiencies in administration and that there would not be a reduction in in the level of service provided to the public.

## RESOLVED:

1. That staff within the Mid Kent Environmental Health Service move to a single employing authority from 1 June 2017;
2. That Tunbridge Wells Borough Council becomes the single employing authority for Mid Kent Environmental Health.
3. That delegated authority be given to the Director of Regeneration and Place in consultation with the Chairman of the Communities, Housing and Environment Committee to finalise the arrangement and sign any documents necessary to implement the decision.

Voting: For: 9 Against: 0 Abstentions: 0
57. DURATION OF MEETING

2 p.m. to 2.15 p.m.

COMMUNITIES, HOUSING AND THE ENVIRONMENT COMMITTEE - WORK PROGRAMME

| Members Briefing | Homelessness Reduction Bill | 21 March 2017 |
| :--- | :--- | ---: |
| Other | Phase 3 Public Realm | 21 March 2017 |
| Housing | Homelessness Performance Quarter Four (inc. number <br> registered this quarter) | 18 April 2017 |
| Monitoring Reports | Review of Waste Strategy 2014-19 | 18 April 2017 |
| New/ Updates to Strategies and Plans | Tackling Anti-Social Behaviour relating to dogs | 18 April 2017 |
| Income Generation | Commercial Waste Feasibility Report | 20 June 2017 |
| Income Generation | MBC Lottery | TBC |
| Monitoring Reports | Fourth Quarter Budget Monitoring | TBC |
| Monitoring Reports | Environmental Health Enforcement Policy Update | TBC |
| Monitoring Reports | Strategic Plan Performance Update Quarter 4 | TBC |
| Monitoring Reports | Maidstone Housing Strategy 2016-2020 Update | TBC |
| Monitoring Reports | Licensing Partnership Update | TBC |
| New/ Updates to Strategies and Plans | Taxi Rank Policy | TBC |
| New/ Updates to Strategies and Plans | Air Quality Management Areas/Low Emissions Strategy | TBC |
| Monitoring Reports | Crime and Disorder - Safer Maidstone Partnership <br> Strategic Plan and actions | TBC |



## Agenda Item 13

## Communities, Housing and $21^{\text {st }}$ March 2017 Environment

| Is the final decision on the recommendations in this report to be made at | No |
| :--- | :--- | this meeting?

## Phase 3 Public Realm

| Final Decision-Maker | Policy and Resources Committee |
| :--- | :--- |
| Lead Head of Service | Head of Regeneration and Economic <br> Development |
| Lead Officer and Report <br> Author | Fran Wallis, Local Economy Project Officer |
| Classification | Public |
| Wards affected | High Street, East, North |

## This report makes the following recommendations to this Committee:

1. To recommend that Policy \& Resources (P\&R) Committee approve the change in scope from the original proposed project, to now include the southern end of Week Street.
2. To recommend that P\&R Committee approve the outline designs for all of Week Street and Gabriel's Hill/Lower Stone Street.
3. To recommend that P\&R Committee approve the proposed materials for Week Street and Gabriel's Hill/Lower Stone Street
4. To recommend that P\&R Committee approve the additional capital budget of $£ 900$ k to cover the increased costs for the Southern section of Week Street.
5. To recommend that P\&R Committee approve the proposed consultation materials and methodology.

## This report relates to the following corporate priorities:

- Keeping Maidstone Borough an attractive place for all - by improving the public realm in the town centre
- Securing a successful economy for Maidstone Borough - by improving the look and feel of the public realm, it supports the Council's ambition to attract more premium retailers, as well as supporting existing local businesses.

| Timetable | Date |
| :--- | :--- |
| Meeting | $21^{\text {st }}$ March 2017 |
| CHE Committee | $4^{\text {th }}$ April 2017 |
| HCL Committee | $26^{\text {th }}$ April 2017 |
| P\&R Committee |  |

## Phase 3 Public Realm

## 1. PURPOSE OF REPORT AND EXECUTIVE SUMMARY

1.1 The purpose of this report is to provide Members with an update on the Phase 3 Public Realm project and to put forward the latest proposals. A key change for members to consider is the change in scope of the project. When Phase 3 of the Public Realm was first presented to P\&R Committee on $27^{\text {th }}$ April 2016, the proposal was to upgrade the north end of Week Street (from Fremlin Walk to Maidstone East Station) and Gabriel's Hill/Lower Stone Street. However following discussions with various members, officers and designers, it became clear that the whole length of Week Street should be considered.
1.2 Clearly by increasing the scope of the project, there is a consequent increase in costs. The original scheme was estimated to cost $£ 3.1 \mathrm{~m}$, based on a cost per $\mathrm{m}^{2}$ for phases 1 and 2 as a guide, and approval was given by P\&R Committee to finance the project at a cost of $£ 3.1 \mathrm{~m}$. Approval will therefore be needed for an increase in the capital budget.
1.3 An external design team was appointed which is led by PRP who are landscape architects, and Conisbee who are engineers. In addition, a cost consultant has been appointed, as well as a Principle Designer.
1.4 The appointed design team (PRP) have been working on designs for the scheme starting with 'sketch ideas'. These were presented to the Chairs and Vice-chairs of Communities, Housing and Environment Committee (CHE), Heritage, Culture \& Leisure and P\&R Committees in January 2017, to seek agreement on the design intent. Appendix 1 of this report shows the outline designs and sketches which will be incorporated into consultation materials.
1.5 This report outlines the proposed consultation method with stakeholder groups, and public information sessions, which will use images in Appendix 1.
1.6 The information in this report is to be considered by CHE Committee, and will also be considered by HCL Committee, before being presented to P\&R Committee who will be the ultimate decision-maker regarding the design, increase in scope and budget.

## 2. INTRODUCTION AND BACKGROUND

2.1 In April 2016 a report was presented to P\&R Committee, seeking approval to go out to tender for the design stage of Phase 3 of the Public Realm specifically the north end of Week Street and Gabriel's Hill/Lower Stone Street. The intention is to follow the successful completion of Phases 1 and 2 of the public realm, which brought improvements to Jubilee Square and Remembrance Square on the High Street.
2.2 In 2015, Mott MacDonald was appointed to carry out an evaluation of Phases 1 and 2. The consultants were also tasked with carrying out a PERS audit (Pedestrian Environment Review System) on the north end of Week Street, Gabriel's Hill and Earl Street. A PERS audit is a tool which allows the quality of the existing and proposed public realm to be quantified. This then allowed MBC to prioritise which roads to improve next, to achieve the best return on the investment.
2.3 The north end of Week Street was revealed to be the area that would receive the largest increase in public realm quality, with Gabriel's Hill likely to receive the next highest level of benefits to the pedestrian environment. Earl Street is estimated to receive the lowest level of uplift to the public realm, and this is largely due to the existing pedestrian environment being of a higher quality than the other two schemes. As a result of the PERS audit, the focus of Phase 3 of the public realm became the north end of Week Street and Gabriel's Hill.
2.4 The southern end of Week Street (Fremlin Walk to the High Street) was not originally considered for any public realm works, due to the reasonable standard of existing materials, and the success of the retail sector along this section. However, as discussions progressed with Members, officers and the design team, the question of improving the southern section was frequently raised.
2.5 Improving the public realm in this southern section of Week Street will not lead to a reduction in vacancy rates or an increase in employment as all the units are let (excluding the fire-damaged properties). This part of Week Street falls within the primary shopping area and benefits from the highest levels of footfall in the town. However the Public Realm Design Guide, which was adopted by HCL Committee on 1st November 2016, sets out the importance of having some cohesiveness to all future public realm work. Not including this section of Week Street will create a jarring disjointed aesthetic look to the primary shopping area and potentially reduce the beneficial improvement to the town's sense of place created from the investment at either end of this section of road. It is therefore 'common sense' to include this section of what is essentially the same road Gabriel's Hill and Week Street following the line of the old Roman road.
2.6 If this committee supports the recommendation to include the southern section of Week Street there are clearly cost implications to doing so, due to the increased area. As part of the project, a cost consultant (Gleeds) has been appointed to provide a cost breakdown for the scheme. Survey work (including topographical surveys and utility searches, as well as road coring) has been carried out to ascertain certain details which will help to refine the scheme design and costs.
2.7 As mentioned previously, the chairs and vice-chairs of the three relevant committees have already seen sketch designs of the scheme. The purpose of this was to ensure that the Design Team were 'heading in the right direction' in terms of design style. They have used the Public Realm Design Guide to steer their thoughts and ideas, drawing on the heritage and history of the town.
2.8 In accordance with the design brief which was given to the Design Team, they have been liaising with Network Rail who are currently working on improvements to Maidstone East Station. The aim is to ensure that the two schemes work together, so that when people arrive at the station there is a clear sense of welcome, identity and direction to draw people into the town along Week Street.
2.9 The proposals have been seen and discussed by the Project Officer Group which consists of officers from MBC from Regeneration \& Economic Development, Finance, Environmental Services, Parking Services, Property and Procurement, as well as colleagues from Kent County Council (KCC) Highways.
2.10 Appendix 1 shows the proposed designs for the entire length from Maidstone East Station to the junction of Palace Avenue and Lower Stone Street (outside Gala Bingo). This is a 'pedestrian only' area between 10.30 am and 5.30 pm with only slow moving delivery vehicles in the space outside of these hours. Much of the space is flat without a kerb and the intention is that this design approach should be continued along the whole project area. The report also highlights current issues such as street clutter and vehicle dominance as well as a lack of connectivity with side roads, and the station.
2.11 The designers have used patterns in the paving to create Squares along the length of the road, and art and interpretation will be used to create a sense of place and character in each square. The art will draw upon Maidstone's heritage. For example the Square by St Faith's St will use the iguanodon as a sense of identity, which will connect with the museum.
2.12 The designers have also installed greenery into the streetscape. Due to the location of underground services, there are only a few limited places where trees can be planted and the exact location will be subject to trial holes. In addition it is hoped that green walls can be installed to add to the vibrancy. Any greenery will be installed to be low-maintenance.
2.13 The proposed materials for the surface are Charcon paving which is an `off the shelf' material. This means that it is easily available, and would not attract a commuted sum from Kent Highways for maintenance purposes. The paving is available in a variety of colours and finishes to give the required effect. In addition to the Charcon, there will be some places where Kentish ragstone is to be laid. These will have text engraved into them to highlight key historic points in Maidstone.
2.14 Trial areas of these paving materials are being prepared, to be laid in Week Street to allow MBC's Street Cleansing Team to carry out various tests to check the ease of cleaning with the various methods which they currently use. In addition, the manufacturers have provided their own suggested cleansing and maintenance methods.
2.15 Once the designs have been approved by CHE, HCL and P\&R Committees, there will be an 8 -week period of consultation and information sessions. The proposed methodology is to contact stakeholder groups including the Cycle Forum, Disability Network and Old People's Forum to seek comments from
them directly relating to the designs. In addition, flyers will be sent to all the businesses along the entire length, outlining the proposals and directing them to a webpage with more details. Public roadshows will also be held allowing people (public and businesses) to see the designs. One Maidstone will assist with communicating to the business community.
2.16 Following the stakeholder consultation and public information sessions, the Design Team will collate any feedback and comments which will then be reviewed by the Project Officer Group. The Design Team will then be in a position to draw up the detailed design and construction drawings and to prepare the tender documentation for the construction phase. A report will be taken to $P \& R$ Committee seeking approval to go out to tender for the construction phase. At this stage we will have a much clearer idea on the costs, as the designs are refined, and the Cost Consultant has more detailed and accurate information about the construction. In order to tender for the construction phase the project team and Gleeds will work together to ensure that the Council's contract standing orders are followed.
2.17 As mentioned at the beginning, due to the increase in scope, there is an increase in costs to the project. Gleeds has been appointed to provide cost information. The current design proposals for the entire length of Week Street and Gabriel's Hill/Lower Stone Street is currently estimated at $£ 4 \mathrm{~m}$. This is inclusive of all fees, as well as a contingency. As the project progresses, the costs will be refined further. Approval is therefore required from P\&R Committee to the increase in capital budget by $£ 900 \mathrm{k}$.

## 3. AVAILABLE OPTIONS

3.1 There are a number of recommendations contained within this report however there are three main options available to Members.
3.2 Option1 - is to recommend an increase to the scope of the project to include the whole section of Week Street. By agreeing to this, the committee will need to acknowledge the associated increase in costs.
3.3 The main advantage to this option is that despite the increase in costs, it is the 'common sense' approach. Other benefits include cost effective project management and construction work if the entire section is completed in one go with disruption kept to a minimum. Whereas if the southern section of Week Street was deferred to a later phase of construction, then businesses along here would experience considerable disruption from the construction of two separate phases of work.
3.4 Option 2 - is to not recommend the increase in scope, or associated costs. The project would proceed as originally planned, just doing the north end of Week Street and Gabriel's Hill/Lower Stone Street. Although the costs would be kept to the proposed level, the concerns set out in paragraph 2.5 would not be addressed. The southern section of Week Street already looks in relatively poor quality in contrast to the High Street and Jubilee Square this would be exacerbated if the northern end of Week Street was also improved.

### 3.5 Option 3 - is to recommend that the whole of Week Street is delivered as Phase 3 with Gabriel's Hill being delivered as Phase 4 maintaining a commitment for an allocation in the capital programme in future years. The designs would still be completed for the whole scheme.

## 4. PREFERRED OPTION AND REASONS FOR RECOMMENDATIONS

4.1 It is recommended that Members approve option 1 to increase the scope and subsequent costs of the project, to include the entire length of Week Street. As outlined elsewhere in the report the reasons to carry out the public realm improvement works remain the same - it is the change in scope that is key.
4.2 Once members have recommended the increase in scope and cost, they must then make a recommendation on the designs themselves. The brief which went out to the Design Team was agreed by P\&R Committee in April 2016, and the designs which have been produced respond to that brief. Key points from the design brief include:

- A level shared surface
- Rationalise street furniture and clutter
- Create a sense of place
- Use of high quality materials
- Low-cost and easy to maintain
- Public art to be incorporated
- Making it easier for pedestrians to navigate
4.3 A key focus of discussions with the Design Team has been around finding the balance between a high quality public realm and one which is easy to maintain. The Design team fully acknowledge the needs of MBC to keep its maintenance costs low. As mentioned previously, sample patches of paving are to be laid to test how well the materials cope with the daily dirt, grease and grime, and how easily they can be cleaned.
4.4 The Design Team have used the Public Realm Design Guide in their ideas and concepts to ensure that the art and heritage and interpretation are incorporated into the streetscape. The effect is to create a sense of arrival and place, and uniqueness to ensure that Maidstone does not end up with a bland public realm which could be anywhere in Britain. The designs have drawn on the rich heritage, highlighting points of interest along the way.
4.5 As well as a creating a public realm which looks good and creates a sense of place, it needs to be functional. Although the space is proposed to be a level surface and more pedestrian friendly, it must also be remembered that this is a route along which large delivery vehicles travel and stop. The Design Team have been mindful that the proposals will still function for deliveries.


## 5. CONSULTATION RESULTS AND PREVIOUS COMMITTEE FEEDBACK

5.1 The proposed consultation and information method follow the same method which was used for Phases 1 and 2. As mentioned previously there are certain key stakeholder groups which must be consulted on, as well as the business themselves who are going to be directly affected by the project. There will be an opportunity for the public to see the designs as well.
5.2 As mentioned previously, the brief and scope of this project have already been agreed in April last year. However the scope and costs are now proposed to be increased. The project therefore needs a recommendation from this committee and HCL Committee and ultimately a decision by P\&R committee.

## 6. NEXT STEPS: COMMUNICATION AND IMPLEMENTATION OF THE DECISION

6.1 If this committee agrees to the recommendations then the report will then go before HCL committee on $4^{\text {th }}$ April. If they are also in agreement then it will then go before $P \& R$ Committee on $26^{\text {th }}$ April.
7. CROSS-CUTTING ISSUES AND IMPLICATIONS

| Issue | Implications | Sign-off |
| :--- | :--- | :--- |
| Impact on Corporate <br> Priorities | By making the town centre <br> more attractive to businesses <br> as well as increasing the <br> vibrancy of the town | Head of <br> Regeneration <br> \& Economic <br> Development. |
| Risk Management | A risk register is managed as <br> part of the project <br> management process. | [Head of <br> Service or <br> Manager] |
| Financial | Funding of $£ 3 m$ for this project <br> exists within the current <br> capital programme, as detailed <br> earlier in the report. It is <br> likely that the proposed <br> increase to the capital budget <br> of £900,000 will need to be <br> financed through borrowing as <br> current plans allocate all <br> alternative funding sources by <br> 2018/19. Officers will <br> endeavour to find the most <br> cost effective solution to <br> borrowing when the need <br> arises. Current indicative | Finance Team] <br> PWLB rates for 50 year <br> borrowing would attract <br> interest costs of $£ 663,570$ |

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\text { Regeneration } \\
\text { \& Economic } \\
\text { Development. }\end{array} \\
\hline \text { Procurement } & \begin{array}{l}\text { Procurement will be carried } \\
\text { out in accordance with the } \\
\text { Council's contract standing } \\
\text { orders in consultation with the } \\
\text { Procurement Team. }\end{array} & \begin{array}{l}\text { [Head of } \\
\text { Service \& } \\
\text { Section 151 } \\
\text { Officer] }\end{array}
$$ <br>
\hline Not applicable \& Management \& [Head of <br>
Service \& <br>

Manager]\end{array}\right]\)

## 8. REPORT APPENDICES

The following documents are to be published with this report and form part of the report:

- Appendix I: Maidstone Public Realm Outline Proposals


## 9. BACKGROUND PAPERS

Designs
Outline
Public Realm Proposal -
Maidstone
Week Street and Gabriel's Hill
This document needs to be read in conjunction with drawing AL6361-2000 to AL6361-2022
March 2017
with drawing AL6361-2000 to AL6361-2022

This document has been sub divided into the following sections:

1. Introduction
2. The Site
3. Analysis

- Points of interest
- Site constraints

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4. Design Concepts

6. Strategies and Principles

Street Furniture

- Paving

7. Maintenance

- Manufacturers Product Literature

8. Appendices-Gabriel's Hill Drop-off Options
®1. INTRODUCTION
PRP Landscape working in collaboration with Conisbee Engineers have
been appointed by Maidstone Borough Council to produce public realm proposals for Week Street and Gabriel's Hill. Once approved the initial outline proposals shall be developed into a tender package for implementation by the selected contractor. It is envisaged that the
scheme could be on site towards the beginning of 2018.
When developing the proposals for the public realm, we have been
mindful of the rich and diverse heritage associated with Maidstone. This heritage really underpins our conceptual approach and we have aimed to deliver a scheme that is unique to its context.
As part of the design process we have reviewed the recent Public Realm Resign Guide produced by Francis Knight and where possible integrated - ir key elements of their strategic vision within the scheme.
We believe the proposals presented within this report share a symbiosis with Maidstone's public realm vision and create a scheme rich in local identity.
9. THE SITE



Clutter


Raised kerbs demarcating vehicle routes
Dead ends


Lost links


Underused space

[^1]03. ANALYSIS


ANALYSIS - POINTS OF INTEREST
There are a number of key points of interest within the context of the site.

This is illustrated on the map and images opposite.

There lies an opportunity within the design proposals to celebrate the diverse and
varied historical context of the town.

17. Peugeot Maidstone (1930s)

18. River Len (1629-1680) -un II (1763)
15. Bank Street

20. Battle of Maidstone (1648)

12.Benjamin Disraeli, Prime Minister for




2 Brenchley Gardens (1871)

03. St. Faith's Church (1892)

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Existing trees

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Street clutter and width
.
narrowest point

- Visual clutter along streetscape
Links to surrounding destinations:


2. Maidstone East Station
3. Brenchley Gardens and St. Faith's
Church
4. Maidstone Museum and Art Gallery
5. Fremlin Walk Shopping Centre
6. Rose Yard and Hazlitt Theatre
7. River Len and Mills Pond
8. Archbishop Palace and Peugeot
Building
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The site offers the opportunity for new
interventions to enhance the public realm experience.

Key opportunities include:

- Reconnection with local context

A consistent and de-cluttered
streetscape
Celebrate Maidstones diverse history and reflect this within the proposals
New links

Opportunity to link and activate the nearby
public amenity spaces and the local public
public amenity spaces and the local public
facilties to the public realm.
Enhance footfall to local small business on side streets.
Opportunities at junctions for new squares,
material changes and feature spaces.
Gateways to celebrate streets.
 Unify public realm use of one surface. Consider the existing public realm. Connect to the existing and proposed public
realm. Consid

[^2] Gabriel's Hill and beyond.
Unity

0̊4. DESIGN CONCEPTS
DESIGN CONCEPT 1 - ROMAN ROAD
Maidstone was historically a transport hub,
where the Roman road linked Rochester with Lympne port.
This design will demonstrate the historical context of Maidstone as an Old Market town through:
Connecting street spaces with a linear paving or drainage element, a deconstructed Roman Road.
Introducing feature element, which could act as a time line linking spaces and buildings.
$\omega$ Breaks at junctions responding to the
$\sim$ modern streetscape.
Material changes at architectural
setbacks.
Creates nodes/spaces through a dynamic line



The concept is to weave the site back to it's
local context as well as stitch elements of
Maidstones history within the design.
Key elements include:
Unify surface materials to minimize
impact on the streetscape
Linear paving elements with a
historical theme will respond to the
existing architectural street layout.
A rhythm/pulse along the street will
be created at strategic points with tree
planting and a contemporary family of
street furniture.
L Lighting will be used to enhance and
compliment the concept.
Key junctions will be identified with a
change in paving colour/texture.

05. MASTERPLAN VISION

A list of historic events will be shown on the feature timeline along the site to celebrate the rich historical characteristic in Maidstone.


MASTERPLAN VISION - TIMELINE FEATURE

安

| Point of interest |
| :---: |
| Pedestrian friendly zone |
| Dining out area |
| Discovery route |
| Square |
| New wayfinding feature |
| Feature paving |
| Existing trees |
| Proposed trees |

MASTERPLAN VISION - WEEK STREET
The final masterplan has incorporated the two design options that have been shown previously: Roman Road and Weave.

The concept of Roman Road is reflected on the timeline feature that will run through the site. This will create a sense of linearity and improve visual connectivity. The other concept of Weave is demonstrated on the paving pattern, which will be used in the squares along the street, stitching the public realm to the local context.

Natural squares formed at each junction will be celebrated with new street furniture, tree
 the function of the spaces. Each square is characterized by its adjacent context which are named as follows:

1) Station Square

Links to Maidstone East Station and Brewer Street

[^3] Museum

Union Square
Links to Union
Links to Union Street, to the eastern side of Week Street

Links to Fremlin Walk Shopping Centre and Earl's Street


MASTERPLAN VISION - FREMLIN SQUARE

The Fremlin Square is connecting Week
Street with Fremlin Walk and Earl's Street
Introduce features within the paving
to celebrate Maidstones heritage
such as Fremlin Brewery.
Upgrade and refurbish existing
platform in the centre of the square
to match with proposed paving
Celebrate and highlight the river
view down Earl's Street


MASTERPLAN VISION - GABRIEL'S HILL
MASTERPLAN VISION - MALL SQUARE

The existing entrance to Maidstones
major shopping centre The Mall. The
proposal is to enhance the public realm
with a de-cluttered contemporary
streetscape. With strategically placed
street furniture and tree planting, the
aim is to activate the space in front of
the Mall and provide a focal point along
Gabriels Hill.
Simple design to de-clutter the streetscape to highlight the
Visible reference to River Len through bespoke paving elements

## Feature tree to mark the Mall

 entrance


MASTERPLAN VISION - HISTORIC QUARTER
Currently there are a series of options under consideration for the public realm fronting Gala Bingo and marking the entrance of the Historic Quarter.

This option looks to continue the proposed paving material to Gabriel's Hill and form a shared surface. The bellmouth to the junction has been reduced and road narrowed to place less emphasis on the vehicle. Tree planting and street furniture
has been introduced to direct vehicle movement as well as enhancing the public realm experience.

Wease refer to the Appendices for drawings Qualternative options currently under consideration.

It is apparent on site that this area is used
by the public for means of drop-off and
currently this is not permitted. The options
contained within the Appendices look at
introducing a drop-off layby within the design. The proposals will be subject road safety audit in terms of their viability as a workable scheme and subject to Highways agreement.



- 4 nos. of DW Windsor Lyra 1 LED uplight within tree pit in new tree planting

> Gabriel's Hill Existing heritage light columns to be retained and painted in accordance with Francis Knight's © documentation.

Lights that are outside the
conservation boundary by the area outside Gala Bingo to be replaced with DW Windsor Silka 4 Stainless steel light column

Ref.: IP55/ IK10/CLASS
1 no. of DW Windsor Lyra 1 LED uplight within tree pit in tree planting at the Mall's entrance


Kentish Ragstone - Key feature in paving




Charcon Vianova - Main consistent paving type


Hard Landscape
Hard landscape materials, unit sizes
Benches shall take the form of solid stone units. Their simple rectilinear design means cleaning around them shall be minimal.
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seat to the top. Hard wood has been chosen
for its longevity and minimal maintenance
A series of bins shall be placed with selected benches in key locations to minimise waste.
The bin unit is in keeping with the bench
 manufactured in metal work. It is envisaged that the final surface shall have a anti graffiti treatment to avoid anti social behaviour.

Minimal soft landscape is proposed across the scheme.


## Street Furniture

Tree planting shall be in the form of semi mature trees within tree pits. The surface treatment for new trees shall be metal tree grilles. Existing trees shall predominately have resin bound gravel applied to their
base and formed by a flush metal edge.
New tree pits shall include underground
guying and aeration/irrigation pipes.
maintenance. When selecting final species
consideration shall be made to the form of
 built form and vehicular routes.

Green walls are proposed within Week Street. These shall take the form of a modular system with integral irrigation.

Green walls shall be installed high enough to be out of the reach of the general public.

The green wall supplier offers an ongoing
maintenance service as part of the installation package which could be considered.

KENTISH RAGSTONE

## When using chemicals, protective clothing such as gloves, goggles, boots and overalls should be worn. <br> Adequate ventilation is required in confined spaces when using chemicals. <br> When using flammable materials; cigarettes, naked flames and other sources of ignition should be carefully controlled. <br> When diluting acids, ALWAYS add acid to water and not water to acid. <br> Any clothing, which is contaminated with chemicals should be disposed of safely. <br> When using any chemicals care must be take not to damage, contaminate or stain any adjoining material. <br> Care must be taken to protect personnel operating in the area of the <br>  <br> It is particularly important with all cleaning methods that trails should be carried

 out on a small, preferably incorschemicals before treating a large area.
3 ACID WASHING
Light stains can often be removed without markedly affecting the texture and
appearance of the concrete.
With deeper stains a degree of acid treatment is required to remove the stain, which in some cases can result in an acid, etched appearance.
When using an acid cleaner, protective clothing (gloves, boots, goggles etc) should be covered.
The procedure for cleaning is firstly to dampen the concrete with water; this prevents the acid being sucked into the surface rather than reacting with the
surface layer. Secondly brush the acid over the concrete surface (typically surface layer. Secondly brush the acid over the concrete surface (typically
$10 \%$ Hydrochloric acid is used.) The area is then washed clean of the acid using clean water.
Repeated applications may be required to remove deep stains.
Wherever possible a trial in an inconspicuous area is advised.

## INITIAL MAINTENANCE

MAINTENANCE, CLEANING AND SEALING OF INTERLOCKING CONCRETE
When properly installed, precast concrete pavements have very low maintenance and provide an attractive surface for decades. Under foot and tyre traffic, concrete pavements.

During the initial life of the pavement the joints between the pavers will be
relatively porous. The ingress of water will consolidate the jointing sand and it is
important that the joints are regularly filled with jointing sand to replace the sand important that the joints are regularly filled with jointing sand to replace the sand

The joints will soon become semi-impervious due to detritus tending to seal the joints. Until this has occurred the paving should only be brushed by hand.
Mechanical sweepers and in particular sweepers with high suction forces should not be used. If they are used there is a real risk of loss of jointing sand from between the pavers.

A liquid substance, which stabilises joint filling sand, impedes its unwanted
removal by suction cleaners and at the same time helps to prevent the ingress of removal by suction cleaners and at the same time helps
water during the early life of the pavement may be used.

If any form of surface sealing is used on the pavers it must be applied in strict accordance with the manufacturers instructions and it must be accepted that it
may have an effect on the colour of the paving, its slip/skid resistance and may
--1--1.

GENERAL GUIDELINES FOR THE REMOVAL OF STAINS AND GROWTHS FROM CONCRETE \& CLAY PRODUCTS

These notes are intended for general guidance and are not intended to be
Some of the cleaning methods described involve the use of chemicals, which could be dangerous if not used correctly. It is important that any safety warnings
issued by the chemical suppliers should be read carefully and strictly adhered to.

In general the following precautions should be taken:


## EFFLORESCENCE

Efflorescence or lime bloom is a transient phenomenon of Portland cement. Its effect is to lighten the colour of the concrete.

Efflorescence, also know as lime bloom, appears as a white deposit covering
part or the entire surface of cement containing products. part or the entire surface of cement containing products.

The result of light deposits is the lightening of the surface colour, the heavier
the deposit the lighter the colour. the deposit the lighter the colour.

Except in very severe cases, the phenomenon disappears completely when the
blocks are wet and reappears as the blocks dry out. Occurrence

Efflorescence is a temporary, naturally occurring phenomenon that occurs to a Efflorescence is a temporary, naturally occurring phenomenon that occurs to a
varying extent on all items containing cementitious binders. Mortar is particularly prone to efflorescence and this can contaminate other products. It
is formed by soluble salts from the cement migrating to the surface where they react with the atmosphere to produce the white powder (Calcium Carbonate)
know as efflorescence. Individual crystals are very small and are not firmly know as efflorescence. Individual crystals are very small and are not firmiy properties causes them to become invisible when wet. As they dry out they
become visible and are unchanged. become visible and are unchanged.

Products are most susceptible to efflorescence under damp conditions as this
aids the movement of the soluble salts

## Efflorescence in no way affects the structural integrity of the items.

## Treatment

The phenomenon is temporary and will, with time disappear as a result of rainfall, atmospheric pollution etc.

Efflorescence can, however, be removed chemically by using an acid washing agent (dilute Hydrochloric acid). The product should first be thoroughly soaked with clean water followed immediately by the application of a commercial acid
washing material (available from most builders merchants) in accordance with washing material (available from
the manufacturers instructions.

As the efflorescence dissolves there will be some frothing (effervescence) and


## MAINTENANCE SPECIFICATION FOR CONCRETE PAVING

## plenty of water.

Alternatively the surface could be scrubbed with a strong detergent and then washed away with hot water but care must
result in the leaching out of some pigment. BITUMEN STAINS

Bitumen does not penetrate readily into concrete. The method for removal is to allow the bitumen to cool, then cover with ice until it becomes brittle. Then chip
or scrape off the bitumen. Any residue should be removed with an abrasive powder and finally the whole area rinsed clean with water.

8 GRAFFITI \& PAINT STAINS
Fresh wet paint should be soaked up with an absorbent material without wiping, as this will spread the stain. The area sho
scouring powder until no more improvement is seen.
GABRIEL'S HILL OPTION 2



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GABRIEL'S HILL OPTION 3

GABRIEL'S HILL OPTION 4

|  |  |
| :---: | :---: |
|  | OPTION PROVIDES GREATER SEPARATION BETWEEN PEDESTRIAN AREAS AND ROAD BY KEEPING LAY-BYS ON CARRIAGEWAY AND REDUCING CONFLICT. |
| 2. | LIKELY CONFLLCT WITH CARS MANGUVVING INTO PARK, SERVICE VEHICLES ACCESSING GABRIEL'S HILL, AND PEDESTRIANS. LESS CONFLICT THAN COMPARED TO OPTION 3 |
|  | RED |
|  | NEED TO CAREFULLY CONSIDER VISIBILITY FOR DRIVERS EXITING THE LAYBY AND MERGING WITH TRAFFIC ON PALACE AVENUE. DRIVERS WILL NEED TO LOOK OVER THEIR RIGHT SHOULDER AS THEY EXIT THE SPACE AND YOU ARE LIKELY TO GET A HIGH PROPORTION OF OLDER DRIVERS DROPPING-OFF/PICKING-UP FROM THE BINGO; |
|  | BAYS WILL REQUIRE CONTROL, EITHER TH T.R.O. OR YELLOW LINES. |
|  | may need to mark individual spaces within THE LAYBY TO MANAGE THE USE OF THE SPACE EFFECTIVELY, AND TO PREVENT ADDITIONAL VEHICLES ATTEMPTING TO PARK AND |
|  | LeVELS DIFFERENCE WILL NEED TO BE ADDRESSED ON FOOTWAY BETWEEN GALA BINGO and palace avenue. Levels to be raised or bARRIER MAY NEED TO REMAIN. |
|  | LEVELS NEED TO BE CAREFULLY DESIGNED AND DRAINAGE WILL NEED TO BE IMPROVED. |
|  | ENTRANCE GATE TO GRANADA STREET NEED TO BE PUSHED BACK TO ALLOW BE VEHICLE MANOEUVRING |
|  | ENTRANCE TO GABRIEL'S HILL SHOULD BE WIDENED TO ALLOW FOR SWEPT PATH AND REDUCE RISK OF CONFLICT WITH MAPLE TRE |
|  | SCHEME CAN BE EASILY INCORPORATED INTO AVENUE (NOT CURRENTLY PROPOSED). SUCH SCHEME WOULD HELP REDUCE VEHICLE SPEE AND ALLOW SAFER ACCESS/EGRESS. |

NOT FOR CONSTRUCTION
 GRANA specificationand all other rele
 4. REDUCED BAY CAPACITY COMPARED TO OPTION
3.
5. NEED TO CAREFULLY CONSIDER VIIIILITY FOR NEED TO LO
THEY EXIT TH SPAC E AND YOU ARE LLKELY TO
GETA HIGH-ROPORTINN OF OLDER DRVERS
DROPPING-OFFIPICKING-UP FROM THE BINGO;
 EFFECTIIELYY ANDTO PREVENT ADDITIONAL
VEHICLES ATTEMPTING TO PARK AND







GABRIEL'S HILL OPTION 5

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[^0]:    Alison Broom, Chief Executive, Maidstone Borough Council, Maidstone House, King Street, Maidstone Kent ME15 6JQ

[^1]:    Currently the streetscape is highly
    constrained.
    There is no consistency in terms of materials with a varied palette used across the site.

    Street clutter dominates the public realm and connections are lost between key local destinations.

[^2]:    Review opportunities to link Week Street to

[^3]:    2 Iguanodan Square
    Links to St. Faith's Street to Maidstone

